



**LEAD CREATED VIA SITE**

Become A Foster Parent

What is compelling you about? [Learn More](#)

Or explore our resources to help you get started.

[Get Started](#)

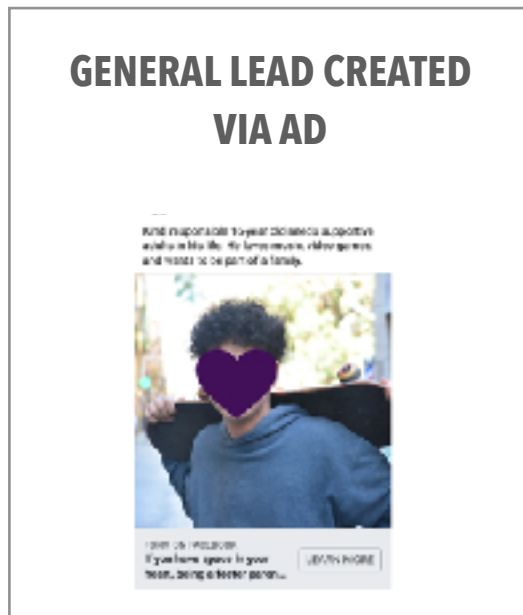
Name

Age

Email

Phone

Which state do you live in?



**LINKS TO:**

**INTRO VIDEO + SURVEY**

**CUSTOM EMAIL + ASSIGNED TO SSCC**

**TAG: Video Orientation Complete**  
Enters SSCC Funnels

**COMPLETED QUESTIONNAIRE**

**ASSIGNED TO PROPER SSCC**

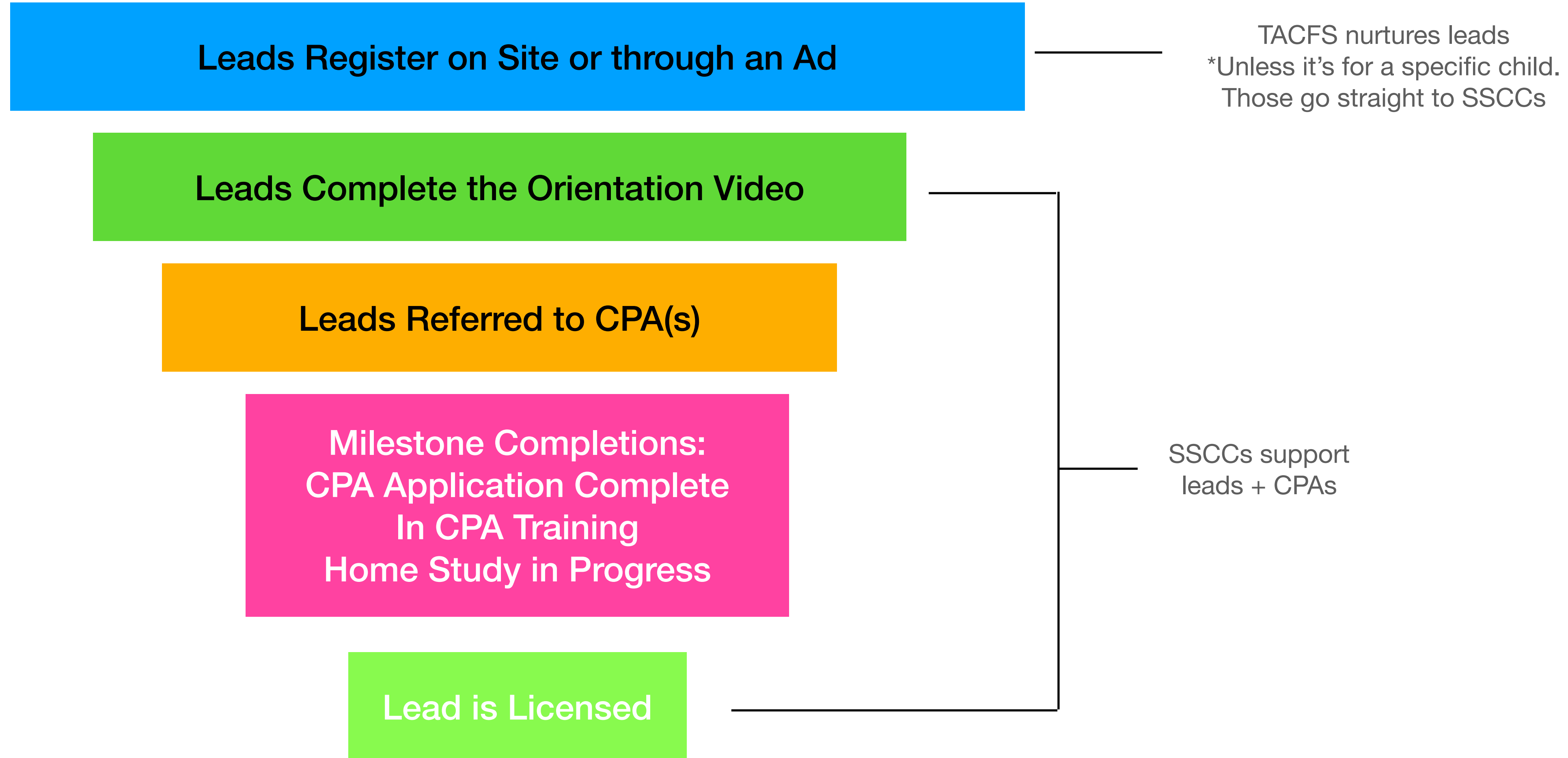
**INCOMPLETE \*BASED ON TIMER**

**TACFS AUTOMATIONS**

**TAG: Needs Orientation**  
Enters TACFS Funnel

**LEAD CREATED**  
**Email: Confirm Email**  
**Tag: LEAD**

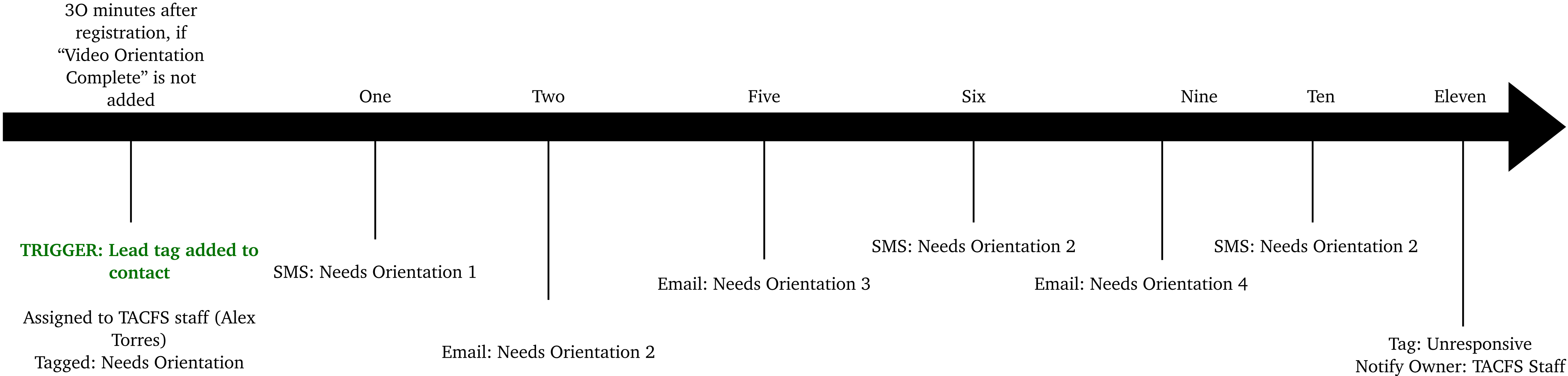
# RECRUITMENT FUNNEL



# TACFS INTAKE WORKFLOW

**\*DOES NOT INCLUDE SPECIFIC CHILD LEADS**

\*Days after registering:  
If "Video Orientation Complete" tag is not added



\*Manually Tag: TACFS Called

**PHONE SCREENED LEADS:**

If you **screen someone on the phone** and they don't complete the video/introductory questionnaire but you want to refer them you'll need to:

1. add a county tag (ie. TARRANT)
2. add a region tag (ie. Region 1: St. Francis)
3. Lastly add a new tag: "TACFS Screened" - make sure to add this tag last so it gets assigned to the correct person.

## SSCC INTAKE WORKFLOW

### TRIGGER: LEAD COMPLETES VIDEO

Tagged by County  
Tagged by Region  
Assigned to SSCC  
Emailed intro to SSCC (SSCC  
NAME:Welcome Email 1 *\*Check to make  
sure you like your emails*)  
SMS intro to SSCC  
SSCC staff notified

If/then:

If after 7 days the lead has not been  
tagged "Referred to CPA"

Then:

Emailed follow up email (SSCC NAME:  
Follow up email 2 *\*Check to make sure  
you like your emails*)

If/then:

30 days pass and lead has not been  
tagged "Referred to CPA"

Then:

SSCC gets notified

AT 60 Days Lead is tagged as  
"withdrawn" and "unresponsive" & Send  
SSCC Notification

### TRIGGER: SSCC adds tag "Referred to CPA"

If/then:

When 14 days pass

Then:

"2 Weeks Post CPA referral"  
check in email sent to lead  
(Cancels if Withdrawn tag  
added)

If/then:

30 days pass since "Referred to  
CPA"

Then:

SSCC Staff is notified to update  
status  
(Cancels if Withdrawn tag  
added)

### Milestones Tags:

Referred to CPA  
CPA Application Complete  
In CPA Training  
Home Study in Progress  
Licensed

### Withdrawn Tags:

Withdrawn

### Reasoning Tags:

Unresponsive  
Not Ready Yet  
Not Interested  
Disqualified